**Analysis for Heroes of Pymoli**

* From the total players of the games less than 20 % are female or not defined. Leading to the conclusion that the game is more attractive for Male population.
* Most of the players are in ages between 15 and 29 years old, being a 76.74% of the total population. Having most of the concentration in 20 – 24 range, with 44.79% of all the players. This fact is also reflected in the purchases, having a total of $1,114.06. This figure is the only one that give us a number of 4 figures.
* In the matter of Items, the five most popular items are:
  + “Final Critic”
  + “Oathbreaker”
  + “Fiery Glass”
  + “Persuasion”
  + “Extraction”
* Although their popularity, the five most profitable items in the game have a little variation:
  + “Final Critic”
  + “Oathbreaker”
  + “Nirvana”
  + “Fiery Glass”
  + “Singed Scalpel”